



June 2010
Volume 1, Issue 5

SCV RELAY FOR LIFE 2010

Event Follow Up

**RELAY FOR
LIFE
of the
Santa Clarita
Valley
2010**

**Captains' Wrap
Party
Tuesday, June 29th
6:30 pm
Grace Baptist
Church**

**August 31, 2010
Final day for
donations to count
for the 2010 RFL**

**ACS office closed:
July 2nd through
July 11th**

**SCV RELAY 2011
May 21 & 22
Central Park**

www.scvrelay.org

Newsletter by
Susan Pearsall
Susan@SCVRelay.org

Kudos, thank yous and tying up loose ends . . .

- **RELAY 2010...Congratulations to all our teams, survivors, sponsors, and participants on a great event!!** We all survived the wind and chilly evening temperatures and had a great SCV community event! *THANK YOU* team Captains for your efforts and participation....together we've raised over \$476,000...so far!
- **Year End:** The 2010 season does not end until August 31st, so we can still collect money to meet our goal of \$600,000. Last year, we hit our goal in August. Teams can still do fundraisers and have the money count for this year's event. Team registration for 2011 does not begin until Sept 1st. The commitment fee has not been set yet. It will still be one campsite per team in 2011.
- **T-shirts:** We are planning a 2nd event shirt drive in July for anyone who raised \$100 since Relay. Date and location to be announced. Also, Captains can pick up t-shirts at the Captains' Wrap Party on June 29th for qualifying team members. T-shirts **cannot** be picked up at the ACS office.
- **Captains' Wrap Party:** Invitations will be sent out soon for our 2010 RFL Captains' Wrap Party – Tuesday, June 29th, at 6:30. The party will be held where our Captains' meetings were – Grace Baptist Church. We hope you'll be able to join us for a celebratory dinner.
- **Incentive Prizes:** Individual incentive redemption codes will be emailed to those who qualified (and are registered on line) during the summer. Team members not registered online will receive their code via mail. Levels begin at \$250. Please see www.scvrelay.org for a list of prizes.
- **SCVrelay.org:** I hope you've checked the website and enjoyed viewing all the albums full of pictures from our event. You can save your favorites to your own album/computer.
- **2010 Event Survey:** While you're on the website, please fill out the survey (it's anonymous). The committee is reading all your comments and suggestions and will take them into account while planning next year's event.
- **Captains' Council:** I hope that you had all your questions answered and felt well-prepared by the day of Relay. We'd like to hear how the meetings, newsletter, and contact with the Captains' Council helped you. Please drop me a quick note with your comments at Susan@SCVRelay.org
- **Fundraisers:** Keep the Relay For Life spirit and have an after-event fundraiser! Fundraisers can happen year round. Be sure to let Teresa (info@SCVRelay.org) know what you've planned so it can be posted on the website calendar.



**American Cancer
Society**

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We're on the Web!

See us at:

www.scvrelay.org

Now onto Relay 2011...

- **Mark your calendars for May 21st and 22nd for SCV Relay For Life 2010, Central Park (field not yet determined).**
- **Jen Minard** will once again be our Event Chair. We are looking for people interested in joining our planning committee for the 2011 season. If you know of someone interested, please have them send an email to Chairs@SCVRelay.org. A casual open house is being planned sometime in August to learn more about the open positions. We hope to have a "help wanted" list on the website sometime in July/August.
- **Our summer project...RFL Video Tutorials:** We are looking for volunteers to form a committee to: help organize, write the content for each segment, be on camera and film and/or edit a series of mini-video tutorials. The topics range from "What is Relay", "Post-Event Fundraising" and everything in between. The idea is to have these 3-5 minute tutorials for new captains and as a refresher course for returning captains. They will be posted on the website. Please contact Jen at relayjen@aol.com or 818-652-2505. This invitation is open to the public. Jen would like to have the first meeting by the first week in July to get the project started.
- **As our event grows each year, so do our meeting room needs.** We are looking for a location(s) to host both our monthly committee meeting (up to 70 people) and team captain meeting (up to 150 people). The location for the captains' meeting needs to have Wi-Fi access or connection to the internet as well as the ability to project from a laptop to a big screen. If you know of such a facility please let Jen know. There is the possibility of a sponsor opportunity in exchange for the donated space.



Look for information soon on our

First Annual

Bowling For Life!

Our NEW post-Relay fundraiser and social event!

RELAY WISH LIST: Our Relay room at the ACS office is getting crowded as our event continues to grow. We are looking for a 10x10 storage space to house our logistical stuff. Access would be needed during the year. If you know someone or a company that is willing to pay for the storage unit directly in exchange for a sponsorship opportunity, please contact Jen Minard at Chairs@SCVRelay.org.



- Goal \$600,000
- \$476,000 raised so far
- Plan a "post-event fundraiser"

CAPTAINS' WRAP PARTY
June 29th – 6:30 – Grace Baptist Church