



July 2010
Volume 1, Issue 6

SCV RELAY FOR LIFE 2010

July News

**RELAY FOR
LIFE
of the
Santa Clarita
Valley
2010**

**RELAY RUMMAGE
SALE 2**

**SAT, JULY 31st
7-11am
COC Parking
Lot #8**

**BOWL-A-THON
SAT, AUGUST 14th
5-8pm
Santa Clarita Lanes**

**August 31, 2010
Final day for
donations to count
for the 2010 RFL**

**ACS office closed:
July 2nd through
July 11th**

**SCV RELAY 2011
May 21 & 22
Central Park**

www.scvrelay.org

Relay For Life 2010 isn't over yet... and we're busy planning some upcoming events...

- **Captains' Wrap Party:** It was great to see so many team captains and guests enjoying our Wrap Party on June 29th. Certificates were given to the teams who reached the CA Fundraising Club levels and praises and suggestions were solicited from the captains about the event. It was a night to celebrate our achievements: close to 6000 attendees throughout the event; 572 survivors and \$486,375.04 raised as of 6/29....we're \$113,624.96 away from our \$600,000 goal (deadline 8/31). Thanks to Stone Fire Grill and our Relay Direct Sponsors for catering our celebratory dinner!
- **Relay 2010:** The 2010 season does not end until August 31st, so we can still collect money to meet our goal of \$600,000. Last year, we hit our goal in August. Teams can still do fundraisers and have the money count for this year's event. Team registration for 2011 does not begin until Sept 1st and the commitment fee has not been set yet. It will still be one campsite per team in 2011.
- **Keep Fundraising!** We can keep our fundraising efforts going. Here's a new incentive to all teams to have a post-Relay fundraiser. The top "post" event fundraising team will get to be **the 6th team to pick their favorite campsite** at Camp Site Selection Night in 2011. Deadline is August 31st.
- **Upcoming Fundraisers:** Below are a couple of post-event fundraisers planned in July and August. More info and sign up sheets are on our website at www.scvrelay.org.
- **RUMMAGE SALE:** Our first rummage sale in April was so successful that we're doing it again! Mark your calendar and start cleaning out your closets for the 2nd sale at COC on Saturday, July 31st. Contact Eva Witt at specialevents@scvrelay.org to sign up your team. All interested teams will be contacted a week before to confirm their participation. All teams are responsible for their own logistical needs and start up money.
- **BOWL-A-THON:** Sign up your family and friends to join in the fun at our first annual Bowl-A-Thon at Santa Clarita Lanes on Sat, August 14th, 5-8pm. The \$25 per person includes 3 hours of bowling, shoe rental, 2 slices of pizza and a soda. \$10 of each \$25 will go to ACS and can be credited as a "general team" donation. (To receive credit for your team, please submit your payment in a team captain envelope. If paying online, please include a copy of your receipt.) ***Please share this with your friends...the more people who attend this event...the more successful it will be!***

Reservations and payment are due by July 24th. You can send/drop off cash or check at the [ACS Office](#) or pay by debit/credit card by donating \$25 per person to our "[Bowlathon](#)" team on the [ACS website](#). (Be sure to include the participants' names in the recognition block when donating.) The [scvrelay.org](http://www.scvrelay.org) site has more information and a printable form.



American Cancer Society

Santa Clarita Valley Unit

25020 West Avenue Stanford
Unit 170
Valencia, CA 91355

PHONE:
(661) 298-0886, Option 3

FAX:
(661) 775-9853

E-MAIL:

Stacy Kupfer
Team Captain Coordinator
Teams@SCVRelay.org

Susan Pearsall, Teams A-E
Susan@SCVRelay.org

Scott Siegman, Teams F-Mi
Scott@SCVRelay.org

Tamara Dowling, Teams Mo-Sa
Tamara@SCVRelay.org

Bobby Newquist, Teams Sc-Te
Bobby@SCVRelay.org

Stacy Kupfer, Teams Th-Z
Teams@SCVRelay.org

We're on the Web!

See us at:

www.scvrelay.org

☀ **A New Fundraising Idea:** Try a **“Non-event Fundraiser”**. Instead of planning an event, plan a **non-event!** Promise everyone it will be your LAST fundraiser for the year and they can donate, say \$20, to STAY HOME! See the scvrelay.org site for a sample flier to download and make your own.

📀 **Luminaria Ceremony DVD:** Anyone touched by the Luminaria Ceremony can now purchase a DVD copy for \$10. For more information, please contact luminariaceremony@scvrelay.org. or see scvrelay.org.

📅 **2011 Relay Planning Committee:** If you know of someone interested in helping to plan our 2011 event, please have them send an email to Chairs@SCVRelay.org with their name, phone number, email, and area of interest. A casual open house is being planned sometime in August to learn more about the open positions. We hope to have a “help wanted” list on the website sometime in July/August.

📍 **Reminder ... as our event grows each year, so do our meeting room needs.** We are looking for a location(s) to host both our monthly committee meeting (up to 70 people) and team captain meeting (up to 150 people). The location for the captains’ meetings needs to have Wi-Fi access or connection to the internet as well as the ability to project from a laptop to a big screen. If you know of such a facility please let Jen know. There is the possibility of a sponsor opportunity in exchange for the donated space.

👤 **ACS Volunteers Needed:** Our San Fernando/Santa Clarita ACS division is looking for volunteers. There are many volunteer opportunities available in the programs/services such as: Reach to Recovery, Man to Man, Look Good Feel Better, Road to Recovery drivers, Call Back, CPS3 Participants, and other areas. Contact Anna.Romero@cancer.org or call 818-841-3099 Ext 151 and learn where you can be of service to the ACS and the patients and families it supports.

The American Cancer Society’s “Gala Event”: On Sunday, August 8th, ACS will present the Legacy of Hope award to community leaders who support the mission of the ACS. The event is held at Robinson Ranch Golf Club from 5-8PM. This year’s honorees are Don and Cheri Fleming, Carl and Jeri Goldman, and Roger Seaver. Tickets and more information are available by contacting Tameka.Payne@cancer.org.



Relay Rummage Sale 2 • July 31 • COC Parking Lot #8

BOWL-A-THON

Benefiting the American Cancer Society Relay For Life

Bowl-a-Thon • August 14 • Santa Clarita Lanes



- Goal \$600,000.
- \$486,375.04 raised so far.
- Plan a “post-event fundraiser” before the August 31st close of event deadline.
- Get your event on the scvrelay.org calendar!
- Share all fundraiser info with your family and friends!
- Be the top post-event fundraising team and be the 6th team to pick your campsite in May.

Keep your efforts going...Relay is never over...cancer never sleeps!