



January 2010
Volume 1, Issue 1

SCV RELAY FOR LIFE 2010

Captains' Meeting – January 19, 2010

RELAY FOR LIFE of the Santa Clarita Valley 2010

9:00 am
Saturday, May 22nd
to
9:00 am
Sunday, May 23rd

Central Park
Saugus, CA

CAPTAIN'S MEETINGS

6:30 PM - Bldg F
Grace Baptist Church
22833 Copperhill Drive
(between McBean and
Seco Canyon Road)

Tuesday, Feb. 16th
Tuesday, March 16th
Tuesday, April 20th
Tuesday, May 11th

DATES TO KNOW:

May 1st – Paint the
Town Purple Day

May 3rd – Program
Book closes – all ads
and payments due

Thursday, May 13th
Campsite Selection
and Bank Night

www.scvrelay.org

Newsletter by
Susan Pearsall
Susan@SCVRelay.org

Thank you to all of the Captains' and Committee Members who braved the wet weather to attend our first meeting for RFL 2010.

Each month we'll be sending a newsletter highlighting the important information shared at each meeting. We know some Captains aren't able to attend all the meetings so we hope this will keep everyone up to speed on all the information you need to know.

The Relay Store is open before and after each meeting. Stop by and see

the new Relay gear. Cash or checks can be used for your purchases.

Luminaria bags can be purchased and/or checked out at the meetings.

Bring your loose change to the meetings and add it to the change bucket. At the end of each meeting a raffle ticket will be drawn and the winner will get the loose change donated to their team. The Accounting team asks that large amounts of loose change be wrapped in coin holders before being turned in for counting.

We hope that we will have 100% team participation this year in incorporating a "Fight Back message" at each team campsite at our Relay For Life event. For help with ideas or more information, **contact our Fight Back with Teams Chair, Laura Kelly, at FightBack@SCVRelay.org**

Check the www.scvrelay.org website for the calendar, fundraisers, updates, and all things Relay. On the "teams" page see the new team fund raising incentive programs to inspire our teams.

1st Captains' Meeting Highlights

- All teams need to also register on the ACS website. Each team will have a donation page where ALL (cash/check/credit card) donations will be listed on your team page. Your team name will be linked from the www.scvrelay.org site. Click on the flashing arrow on the local site to get to the ACS site to register.
- Please let Teresa (Info@SCVRelay.org) know about your team fund raisers so she can publicize them on the calendar. If the fundraiser needs a flyer – send her a copy for other teams to print. There are already team fundraisers on the calendar.
- **HELP WANTED:** We're looking for another seasoned Team Captain or Relayer to join our Captains' Council. Get in touch with Stacy, our Team Captain Coordinator (Teams@SCVRelay.org). The Food Committee Chairs (Food@SCVRelay.org) would be interested in "leads" for them to get in touch with for food donations and also will need volunteers the day of the event.
- The ACS Tax ID number is **94-1170350**. This # can be given to a business that is helping you do a fundraiser.
- Have questions? Contact your Captains' Council Member. Contact info is on the www.scvrelay.org site under contacts.



American Cancer Society

Santa Clarita Valley Unit

25020 West Avenue Stanford
Unit 170
Valencia, CA 91355

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Teams@SCVRelay.org

Susan Pearsall, Teams A-E
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Tamara Dowling, Teams Mo-Sa
Tamara@SCVRelay.org

Bobby Newquist, Teams Sc-Te
Bobby@SCVRelay.org

Stacy Kupfer, Teams Th-Z
Teams@SCVRelay.org

We're on the Web!

See us at:

www.scvrelay.org

Relay 2009 History – Relay 2010 Goals

Statistics for Relay 2009:

- 138 Registered Teams
- Teams Raised \$501,000 (for a total of \$566,632 with other donations)
- 350 Survivors
- 3500 Luminaria Bags Lined the Track
- Fight Back Messages were shared at 113 Campsites (85% of Teams)

Goals for Relay 2010:

- 150 Registered Teams
- Raise a total of \$600,000
- 500+ Survivors in purple shirts
- 4000 Luminaria Bags
- 100% of our Teams incorporate a Fight Back Message at their Campsite

Register your team now and be a part of the success of the American Cancer Society's Santa Clarita Valley Relay for Life 2010!

Special Southern California Relay Fundraiser

On March 6, 2010, cheer on the LA Kings AND support Relay For Life with this exclusive offer! Order tickets through this

special web site-- www.lakings.com/relayforlife --and a portion of the ticket sales will be donated to Relay For Life (up to 41%)! See

www.SCVRelay.org website for flier and more details.

About Relay For Life ...

The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, teams of people camp out at a local high school, park, or

fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events up to 24 hours in length.

Relay For Life is more than just a fundraiser. It's a life-changing experience. At Relay, every person in the community has a chance to celebrate, remember, and fight back. And every person who participates joins others around the globe as part of this worldwide movement to end cancer.

AMERICAN CANCER SOCIETY

25020 West Avenue Stanford
Unit 170
Valencia, CA 91355

RELAY TEAM CAPTAIN