



February 2010
Volume 1, Issue 2

SCV RELAY FOR LIFE 2010

Captains' Meeting – February 16, 2010

RELAY FOR LIFE of the Santa Clarita Valley 2010

9:00 am
Saturday, May 22nd
to
9:00 am
Sunday, May 23rd

Central Park
Saugus, CA

2010 Theme
"Create a World With
More Birthdays"

CAPTAIN'S MEETINGS

6:30 PM - Bldg F
Grace Baptist Church
22833 Copperhill Drive
(between McBean and
Seco Canyon Road)

Tuesday, March 16th
Tuesday, April 20th
Tuesday, May 11th

DATES TO KNOW:

May 1st – Paint the
Town Purple Day

May 3rd – Program
Book closes – all ads
and payments due

Thursday, May 13th
Campsite Selection
and Bank Night

www.scvrelay.org

Newsletter by
Susan Pearsall
Susan@SCVRelay.org

"Catch the Enthusiasm"

It was wonderful to meet and welcome more new team Captains at our 2nd Captains' meeting on February 16th. We're at 100 teams now and still hoping to reach our 2010 goal of 160 teams.

The SCV Relay For Life is only as strong as the teams and funds raised. This is the way we can truly "Imagine a World with More Birthdays".

It's critical that we all reach out to family, friends, co-workers,

businesses you patronize and even strangers and share your enthusiasm for RFL and encourage them to start a new team or join an existing team.

Together we are all helping to create a world with more birthdays; where cancer can never claim another year of anyone's life.

Through your efforts and passion for Relay, RFL 2010 is sure to be another amazing event.

"Fundraising isn't all we do – but all we do depends on it"

3 types of fundraisers:

- **Individual:** email campaign, personal letters
- **Team:** restaurant nights, car wash, yard sales, Bunco/Poker parties, etc.
- **On-Site:** raffles, games, selling merchandise

Look for info on www.scvrelay.org about new "team fundraising incentives".

Please turn \$\$ in at Captains' meetings...don't wait until right before or at the event!!!

2nd Captains' Meeting Highlights

- All teams need to register on the **ACS website** - www.relayforlife.org/santaclaritavalleyca. Check out the left-hand column on the home page for info about this year's exciting "fundraising clubs", active fundraisers, off line donations.
 - Please let Teresa (Info@SCVRelay.org) know about your team fundraisers so she can publicize them on the calendar. If the fundraiser needs a flyer – send her a copy for other teams to print. Check the calendar often to see what new fundraisers have been added. And...send your fundraiser info to Lee Ann at scvrelayonline@ymail.com to post on the ACS website.
 - Bring your loose change to the Captains' meeting and add it to the bucket. This month Castaic Lake Water Agency's team won the raffle and will have an estimated \$25+ donated to their team.
 - "Team Captain Fundraiser Raffle" returns: There are 2 ways for team Captains to earn raffle tickets to win fun prizes at each month's meeting.
 - Schedule a team fundraiser on the website, and
 - Attend another team's fundraiser.
- Look for more info on the TEAMS page on the www.scvrelay.org site.
- "Relay Bucks" – can be used to purchase merchandise from the Relay Store. Each \$5 in Relay Bucks must be matched with \$5 cash/check to make your purchase. Relay Store is set up at Captains' meetings and at the event.

Our event chairs, Jen and Danika have set a goal for all team Captains: "If we raise (and have received) \$500,000 by Campsite Selection Night, they will host a special Team Captain event AT Relay". Let's take on this challenge!! Hear more about this and other incentives at the March meeting.



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We're on the Web!

See us at:

www.scvrelay.org

TEAM: Together Everyone Achieves More

Being a Team Captain is a big commitment. It's important that we all delegate some of the responsibilities for being part of a team to other team members who are committed to RFL. Some jobs to delegate are: Setting up fundraisers (pre-Relay/day of event), communications (getting info out to team members), walk/work schedules, decorating the campsite, Fight Back Mission, Luminaria bags, accounting (keeping track of what \$ team members turn in), gathering campsite supplies. Dedicated and involved team members are potential future Team Captains.

Luminaria – for those of you coming to RFL for the first time, as darkness falls over the field you'll notice the night is brightened by the glow of white bags lit by a single candle, called Luminaria, surrounding the track. Each bag celebrates the lives of those who have battled cancer and have lived to tell their stories. Others remember the lives of those who have been lost to the disease we are helping to rid the world of. At 9 pm we'll join at the stage for our Luminaria Ceremony. We'll be part of a gathering of 4000+ people each lighting the night with a candle and walking the track after the ceremony reflecting on why we Relay. Luminaria bags can be purchased for \$10 each at Captains' meetings, campsite selection night, on the ACS website and on the day of the event.

Relay For Life Committee News - Our planning Committee is still looking for people to head up both our Volunteer and Parking committees for Relay. All interested parties should send an email to Jen Minard at relayjen@aol.com.

ACS News - The 4th annual "Survivors' Breakfast" will be held at 8:00 am on Thursday, March 25th, at the Tournament Players Club. Please contact Cassie Taylor at Survivors@SCVRelay.org or check the Survivors' page on the www.scvrelay.org site for more information.

Daffodil Days - Each spring, the ACS offers daffodils to donors for a contribution. By sending bunches of daffodils to people touched by cancer, you are sharing a message of hope and raising funds and awareness to help defeat cancer. The order deadline is **March 1st** and can be placed at: <http://daffodil.acsevents.org/ca> or email CADaffodilDays@cancer.org

A RFL fundraising opportunity – Register with "Screamin Coupons" – and get 50% - 90% off your favorite restaurants, spa's, theaters, sporting events, bars, concerts, beauty, recreation...and much more! You are offered a different coupon each day. Check out their website at <http://www.screamingcoupons.com> and choose **SCV RELAY FOR LIFE** as the charity you'd like to get the credit for your purchase.

Got your team banner? All teams should have a banner with the team name on it for the first and final "team laps" of Relay. You can make it yourself or have one professionally made (If anyone knows of a good sign/banner company we can talk to about getting a discount, please let us know!). I suggest you don't put the year on the banner so it can be used more than once.

Get everyone involved with Relay For Life to vote for this..... Here's your chance to view and vote for your favorite T-shirt design for the 2011 Relay For Life. Go to www.relayforlife.org. You will see the 2011 Artwork vote page. The design with the most votes will be the shirt for 2011.

Celebrate! Remember! Fight Back!

Relay Wish List

The Relay Committee has put together a list of wishes, hoping to keep our costs down. Can you help? Check out the current list at www.SCVRelay.org.