



AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate.

Remember.

Fight Back.

Relay For Life Corporate Partner Commitment Form

Save the Date: Santa Clarita Valley's Relay For Life 2010 - May 22nd & 23rd at Central Park, Saugus

We would be honored to participate in this year's Relay For Life as a Corporate Partner. As an expression of concern and commitment to the goals of the American Cancer Society, please accept our pledge of:

- Checkboxes for sponsorship levels: In-Kind / Media Sponsor, \$10,000 as a Presenting Sponsor, \$ 5,000 as a Platinum Sponsor, \$ 2,500 as a Gold Sponsor, \$ 1,000 as a Silver Sponsor, \$ 500 as a Bronze Sponsor, NEW** Installment plan. Includes ACS Tax ID # 94-1170350 and contact info for Jerry Citarella.

** I acknowledge that the deadline for full and final payment of above sponsorship level is April 1, 2010. Payments received after April 1, 2010 will not guarantee sponsor name printed on Event shirts. Some restrictions may apply.

*Please describe the In-Kind donation: Value of In Kind / Media: \$ _____

We are unable to participate as a partner, but would like to make a financial contribution to Relay For Life: \$ _____

Name/Company: _____ (As you wish it to appear on all Relay related materials, web sites, etc...)

Name/Contact: _____ (Person we can thank for the donation and the person to contact for logo)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

If applicable, please credit my Sponsorship to the following Santa Clarita Valley Relay For Life Team:

Payment amount enclosed with this form or to be charged on credit card: \$ _____

Card No. _____ Exp. Date. _____

Name on Card _____ Signature _____

For more information about our Sponsorships, please contact: Jerry Citarella, Co-chairs@scvrelay.org or call 661-255-9555, Ext 11 Danielle Anziano, Danielle.Anziano@cancer.org or call 661-298-0886, Opt 3



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Sponsor Information

Below is a description of all sponsorship level benefits for the Relay For Life event.

Presenting Sponsor \$10,000

Recognition on Event Materials Your name and logo recognizing you as the Presenting Sponsor on:

- Survivor & Participant T-shirts
- Posters, Fliers & Promotional Brochures displayed throughout community
- Event programs distributed to participants and guests
- Media/news releases including radio, TV, and print (as possible within your community)

On/Off-Site Exposure

- Your Name, logo, link, and sponsor level on our community web site (www.SCVRelay.org)
- Opportunity to have up to five (5) sponsor banners displayed during the event
- Recognition as the Presenting Sponsor on event "Thank You" signs
- Recognition as the Presenting Sponsor during the event via five (5) PA announcements
- Team Commitment Fee waived for up to five (5) Relay For Life teams
- Opportunity to have your "promotional items" made available to event participants and guests
- Recognition as event Presenting Sponsor at local American Cancer Society volunteer recognition activity
- Recognition by the American Cancer Society at a sponsor meeting or activity

Platinum Sponsor \$5,000

Recognition on Event Materials Your name and logo recognizing you as a Platinum Sponsor on:

- Participant T-shirts
- Poster, Fliers & Promotional Brochures displayed throughout community
- Event programs distributed to participants and guests
- Newsletters distributed to American Cancer Society donors, volunteers and supporters
- Media/news releases including radio, TV, and print (as possible within your community)

On/Off-Site Exposure

- Your Name, logo, link, and sponsor level on our community web site (www.SCVRelay.org)
- Opportunity to have up to three (3) sponsor banners at the event
- Recognition as a Platinum Sponsor on event "Thank You" signs
- Recognition as a Platinum Sponsor during the event via three (3) PA announcements
- Team Commitment Fee waived for up to four (4) Relay For Life teams
- Recognition as event Platinum Sponsor at local American Cancer Society volunteer recognition activity

Gold Sponsor \$2,500

Recognition on Event Materials Your name and logo recognizing you as a Gold Sponsor on:

- Participant T-shirts
- Event programs distributed to participants and guests
- Newsletters distributed to American Cancer Society donors, volunteers and supporters

On/Off-Site Exposure

- Your Name, logo, link, and sponsor level on our community web site (www.SCVRelay.org)
- Opportunity to have up to three (3) sponsor banners at the event
- Recognition as a Gold Sponsor on event "Thank You" signs
- Recognition as a Gold Sponsor during the event via two (2) PA announcements
- Team Commitment Fee waived for up to three (3) Relay For Life teams
- Name, logo, and link on our community web site (www.SCVRelay.org)



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Silver Sponsor \$1,000

Recognition on Event Materials Your name recognizing you as a Silver Sponsor on:

- Participant T-shirts
- Event programs distributed to participants and guests
- Newsletters distributed to American Cancer Society donors, volunteers and supporters

On/Off-Site Exposure

- Your Name, logo, link, and sponsor level on our community web site (www.SCVRelay.org)
- Opportunity to have one (1) sponsor banner at the event
- Recognition as a Silver Sponsor on event "Thank You" signs
- Recognition as a Silver Sponsor during the event via one (1) PA announcement
- Team Commitment Fee waived for up to two (2) Relay For Life teams

Bronze Sponsor \$500

Recognition on Event Materials Your name recognizing you as a Bronze Sponsor on:

- Participant T-shirts
- Event programs distributed to participants and guests

On/Off-Site Exposure

- Your Name, logo, link, and sponsor level on our community web site (www.SCVRelay.org)
- Recognition as a Bronze Sponsor on event "Thank You" signs
- Team Commitment Fee waived for one (1) Relay For Life team

In-Kind Donation and Media Partners

Sponsorship benefits for in-kind donations will be based upon a 2-to-1 ratio compared with the standard cash sponsorship fees. For example, an in-kind donation valued at \$20,000 would receive the sponsorship benefits offered to a \$10,000 cash sponsor. Media partnership benefits are defined on a case-by-case basis.